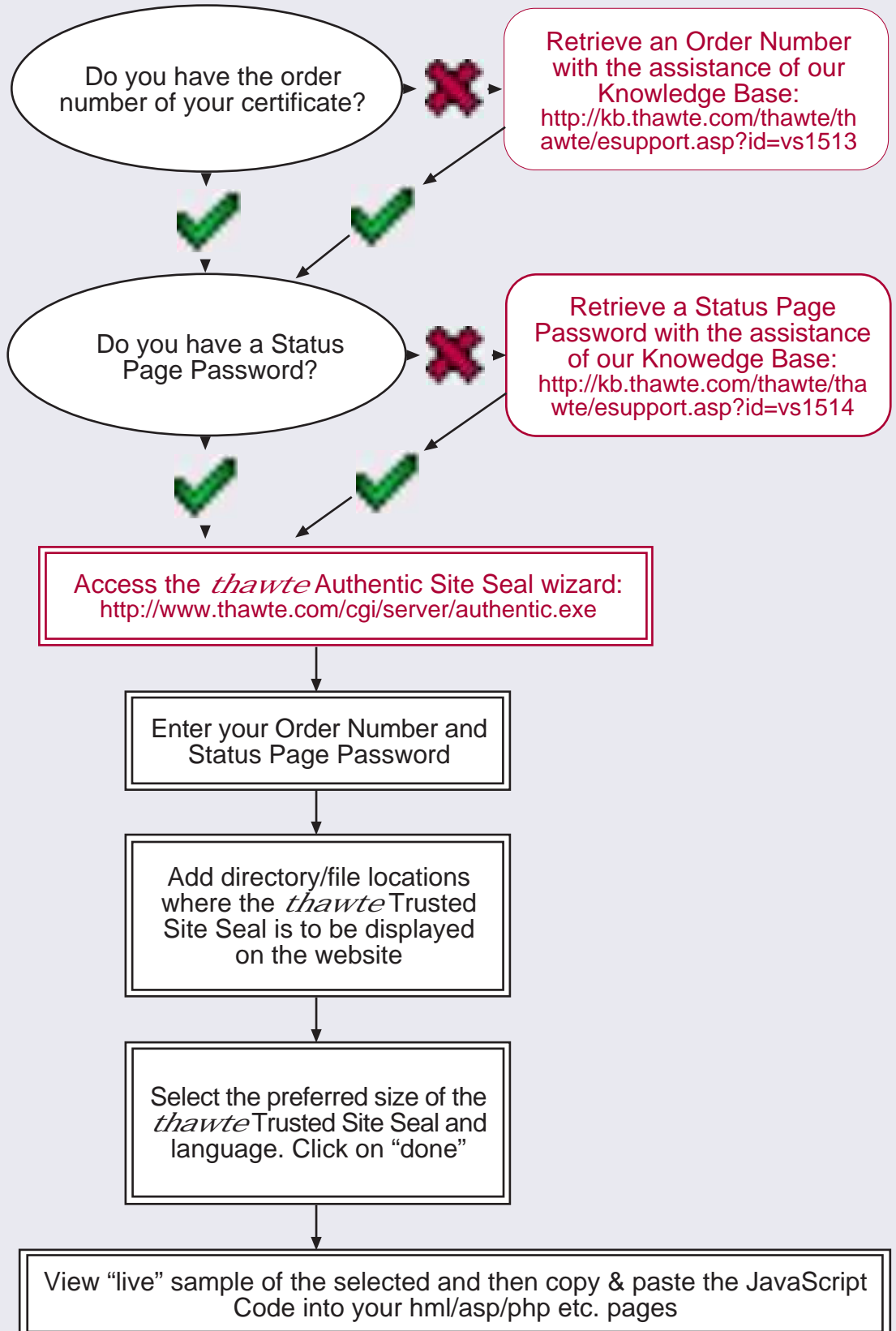




thawte

*Step-by-Step
Trusted Site
Seal Guide*



The *thawte* Trusted Site Seal gives your customers additional confidence in transacting with you. It is a visual representation of the *thawte* SSL Certificate that you have installed on your site. Our new Trusted Site Seal has been improved to ensure that it is more difficult to spoof by means of our new date stamp which is updated on a daily basis to reflect the current date. Our seal will be served to your website from a server at *thawte* and when clicked on will display the details of your *thawte* SSL certificate.

Benefits of the *thawte* Trusted Site Seal include:

- New technology allows the *thawte* Trusted Site Seal to download quicker
- Date is now embedded into the *thawte* Trusted Site Seal making it more difficult to spoof
- A variety of sizes to choose from to suit your site
- The *thawte* Trusted Site Seal is available in 12 languages (and more to follow)
- Can be displayed on multiple secure pages
- Date stamp reflecting your customers' time zone settings - real time assurance of the authenticity of your site
- Secure image that displays certificate validity
- Installation and maintenance is now simpler
- *thawte* brand internationally recognized which ensures an increase in Customer Confidence in your organization/website
- Can be displayed on different secure pages/areas of the website which the Certificate was issued to

Should a *thawte* Certificate expire or be revoked, the *thawte* Trusted Site Seal will display as "Invalid Certificate"

A Step-by-Step Guide Through the Process

Please follow the instructions below to successfully implement your *thawte* Trusted Site Seal.

The process of adding a *thawte* Trusted Site Seal consists of three steps:

Step 1 - Accessing the *thawte* Trusted Site Seal Wizard via *thawte's* website:

[<http://www.thawte.com/cgi/server/authentic.exe>]

- 1.1 To download the new JavaScript Code for the new Site Seal, please go to the following url, <http://www.thawte.com/siteseal/index.html>
Click on: get site seal
- 1.2 Enter your Order Number of the Certificate you would like the Site Seal for and click 'Next'.
- 1.3 Enter your Status Page Password.

Step 2 - Specifying the preferred display language and where you would like to display the *thawte* Trusted Site Seal on your website.

2.1 Enter the directory where you wish to display the seal under add another site seal location > directory/file

2.2 Select the preferred size of the *thawte* Trusted Site Seal from the seal option drop down list.

2.3 Set the permission for the directory/file location you just added to allow

If you wish to display the *thawte* Trusted Site Seal throughout the entire website, you may leave the forward slash (/) which is set by default, within the 'directory/file' box and make sure that the permission selector is set to 'allow'.

Note: If the permission selector is set to 'deny' the *thawte* Trusted Site Seal will not display correctly on your website and it will display as "Invalid Certificate".

2.4 Choose your preferred language of your site seal, and then click on done

Step 3 - Adding the JavaScript Code specific to your Certificates' Status to your html/asp/php etc. pages.

3.1 On the next page you will be able to view a 'live' sample of the selected Site Seal, as it would appear on your site.

3.2 You will find the JavaScript and link that is specific to your Certificates' Status on this page. You will need to insert it into your web page by copying and pasting it into your html/asp/php pages.

Please note: that the JavaScript Code for the *thawte* Trusted Site Seal may be placed within a table, as long as it is being referenced correctly. JavaScript is extremely sensitive to line breaks and spaces, so please be sure to copy the JavaScript Code exactly as it is displayed in the *thawte* Trusted Site Seal Wizard.

Once the site seal option is chosen and you want to change it to a different option it will take 4 hours for the new option to show up and take effect. If after 4 hours the change still does not occur, please contact Technical Support at support@thawte.com

The thawte Second Tier Seal

The *thawte* Second Tier Seal will guide your customers to your secure pages and inform them that you have a thawte SSL certificate.

You can display the *thawte* Second Tier Seal on any page on your website provided that the top level domain is the same as that of your SSL certificate.

There are 3 simple steps involved in displaying the *thawte* Second Tier Seal:

Step 1 -

Save the *thawte* Second Tier Seal to your server by right clicking on the image presented in the wizard and select "save image as".

Step 2 -

Insert the image on to the page on which you wish to display it.

Step 3 -

Hyperlink the *thawte* Second Tier Seal image to the secure (i.e. https) pages of your website.

Your *thawte* Second Tier Seal will now refer all your customers to your secure pages where they can view your dynamic *thawte* Trusted Site Seal.